

# **Privacy Policy**

**Effective Date: 01/10/2024**

Welcome to Innate Fitness (“we,” “us,” or “our”). At Innate Fitness, we are committed to safeguarding your privacy and protecting the personal information you share with us. This privacy policy explains how we collect, use, disclose, and protect your personal data when you visit our website or participate in our fitness classes and personal training sessions.

## **Information We Collect**

When you engage with our website/app or register for our fitness sessions and personal training, we may collect various types of personal information. This may include your name, email address, phone number, date of birth, payment details, and any other data you voluntarily provide during the registration process.

## **How We Use Your Information**

We use the information we collect to provide and manage our fitness services, process session registrations and payments, communicate with you about class schedules, promotions, and updates, and respond to your inquiries and feedback.

## **Data Sharing**

We may share your personal information with trusted third-party service providers to facilitate our website operations, class scheduling, payment processing, data analytics, marketing, or other necessary services. These service providers are contractually obligated to maintain the confidentiality and security of your information.

## **Data Security**

We take reasonable measures to protect your personal data from unauthorised access, disclosure, or alteration. However, no data transmission over the internet can be guaranteed as completely secure.

## **Cookies and Similar Technologies**

Our website may use cookies and similar technologies to enhance your browsing experience, analyse website usage, and improve our services. You can manage cookies through your web browser settings.

## **Third-Party Links**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review their privacy policies before interacting with their sites.

## **Data Retention**

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this privacy policy or as required by law.

## **Your Rights**

You have the right to access, correct, or delete your personal information that we hold. You may also request that we restrict the processing of your data or object to its processing in certain circumstances. This includes the right to object to your name or achievements being shared on social media without your consent. To exercise any of these rights, please contact us at [innate.gym@gmail.com](mailto:innate.gym@gmail.com). We will respond to your request in accordance with applicable data protection laws.

## **Changes to the Privacy Policy**

We reserve the right to update this privacy policy from time to time. Any revisions will be effective immediately upon posting the updated version on our website.

## **Contact Us**

If you have any questions or concerns about our privacy practices or wish to exercise your rights, please contact us at [innate.gym@gmail.com](mailto:innate.gym@gmail.com).